

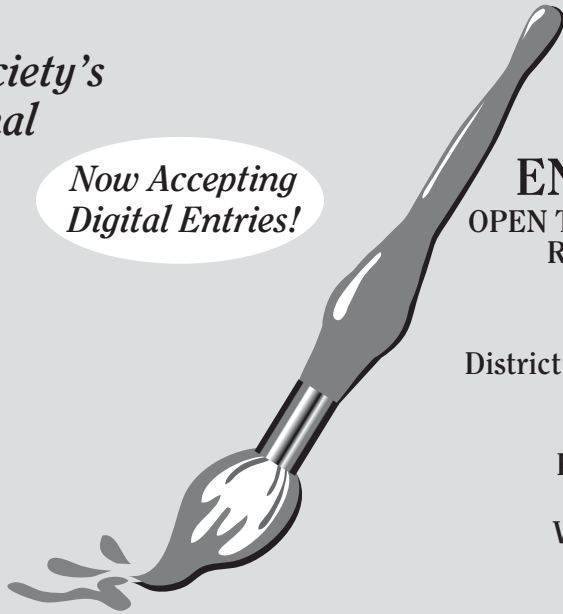


*Baltimore Watercolor Society's  
2010 Mid-Atlantic Regional  
Watercolor Exhibition*

at the Prestigious  
Mansion at Strathmore  
in North Bethesda, Maryland  
*April 17 - May 22, 2010*

*Now Accepting  
Digital Entries!*

Celebrating **125**<sup>th</sup>  
our year



**CALL  
FOR  
ENTRIES**

OPEN TO ARTISTS  
RESIDING IN

Maryland  
Delaware  
District of Columbia  
New Jersey  
New York  
Pennsylvania  
Virginia  
West Virginia

BALTIMORE WATERCOLOR SOCIETY, INC.  
Sharon Green  
9 Valleys Crest Court  
Owings Mills, MD 21117





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in North Bethesda, Maryland  
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**CALL FOR ENTRIES:** The Baltimore Watercolor Society, Inc. (BWS), invites you to enter our 125th Annual Juried Show—the MID-ATLANTIC REGIONAL WATERCOLOR EXHIBITION. Last year, gross sales were over \$15,000 and we awarded over \$8,000 dollars in cash and merchandise prizes. The top three prizes are:

Gold Medal—\$1,000 ♦ Silver Medal—\$750 ♦ Bronze Medal—\$500

**JUROR:** This year's Juror of Selections and Awards is Philadelphia artist, Jean Uhl Spicer, AWS, NWS. She is noted for her colorful landscape and floral paintings, and will conduct a workshop April 7-10 in conjunction with the exhibition. Jean is the author of numerous articles and her own book, *Bright and Beautiful Flowers in Watercolor*, published by North Light Books.

**ELIGIBILITY:** ALL ENTRIES MUST BE ORIGINAL WORKS, COMPLETED WITHIN THE LAST THREE YEARS AND NOT PREVIOUSLY EXHIBITED IN PRIOR BWS MID-ATLANTIC EXHIBITIONS.

All BWS signature members are eligible. Other artists must be 18 years or older and reside in one of the following: Delaware, District of Columbia, Maryland, New Jersey, New York, Pennsylvania, Virginia or West Virginia.

To be eligible, paintings must be on paper, unvarnished and created using one or more of the following aqueous media: watercolor, gouache, casein or acrylic. Collage elements must be watermedia created by the artist. Frame size shall not exceed 48 inches in either dimension. Minimum image size is 10 inches in either direction. ALL PAINTINGS MUST BE FRAMED WITH A PLAIN WHITE, CREAM OR LIGHT GRAY MAT (COLORED LINER ACCEPTABLE), UNDER PLEXIGLAS IF PAINTING LARGER THAN A HALF-SHEET (approx. 330 sq. in.) OR SHIPPED, SUITABLY WIRED AND READY TO HANG. BACKING MUST BE ARCHIVAL. Poorly matted or framed paintings are subject to disqualification.

**ENTRY DEADLINE:**

ENTRIES MUST BE RECEIVED BY WEDNESDAY, FEBRUARY 3, 2010.

**NOTIFICATION OF ACCEPTANCE:**

Notification of acceptance will be sent by Monday, March 15, 2010.

**ENTRY FEES:** (for one or two images)

♦ BWS Members.....\$25.00 ♦ Nonmembers.....\$30.00

**INQUIRIES:** Inquiries about this exhibition should be directed to:

Sharon Green ♦ 9 Valleys Crest Ct. ♦ Owings Mills, MD 21117  
Phone (day): 410-363-1922 ♦ sharonagreen@comcast.net

**ENTRY PROCEDURE:** You may submit one or two images, but only one painting may be selected for exhibition. Only digital entries on CD's will be accepted. Files must be high resolution (300dpi), JPG format, 1920 pixels on the longest dimension, RGB and with a file size not larger than 5 MB. Name your file: LASTNAMEfirstinitial-A or B-Title of Painting.jpg

For example: DOEj-A-TitleofMyPainting.jpg

DO NOT send requiring signature upon delivery! Refer to the BWS website [www.baltimorewatercolorssociety.org](http://www.baltimorewatercolorssociety.org) for further instructions and FAQs.

**SEND THESE FOUR ITEMS:** (1) the completed bottom half of this prospectus; (2) business size SASE for notification; (3) CD; (4) entry fee (check made payable to the Baltimore Watercolor Society).

**SEND ENTRIES TO:**

Sharon Green ♦ 9 Valleys Crest Court ♦ Owings Mills, MD 21117

**RIGHTS, RESPONSIBILITIES and LIABILITY:** Entries not meeting any of the above conditions will be rejected. The Baltimore Watercolor Society retains the right to determine the suitability of a painting for entry in this exhibition. Submission of an entry means compliance with the following:

- ♦ the work submitted is original and doesn't infringe upon any copyright;
- ♦ BWS has permission to reproduce paintings in the Exhibition Catalogue and Website; and
- ♦ paintings must be for sale, be priced at your current market value, and committed to this exhibition for its duration.
- ♦ A 35% commission will be taken on all sales: 30% to The Mansion at Strathmore and 5% to BWS.

Every reasonable care will be exercised in handling the art work submitted. The Mansion at Strathmore will provide insurance to cover any damage to work during the exhibit. Shipping insurance is responsibility of the artist.

**DATES TO REMEMBER**

**Entries Due:** Must be received by Wednesday, February 3, 2010

**Notification to Artists:** Monday, March 15, 2010

**Shipped Delivery:** By Tuesday, April 6, 2010

**Hand Delivery of Accepted Works:**

Sunday, April 11, 2010 • 9:00 am to 12:30 pm

**Artists Reception and Awards Presentation:**

Sunday, May 2, 2010 • 1:00 pm to 3:00 pm

**End of Show Pick-up:** Monday, May 24, 2010 • 10:00 am to Noon

**Exhibition Dates:** Saturday, April 17, 2010 to Saturday, May 22, 2010

**Exhibition Hours:** Closed Sundays.

Monday-Tuesday & Thursday-Friday: 10:00 am to 4:00 pm

Wed. 10:00 am to 9:00 pm • Saturday: 10:00 am to 3:00 pm

**DELIVERY OF ACCEPTED WORKS**

Securely attach the completed 2010 EXHIBITION LABEL to the back of the accepted art work and deliver on Sunday, April 11, 2010 between 9:00 am and 12:30 pm to:

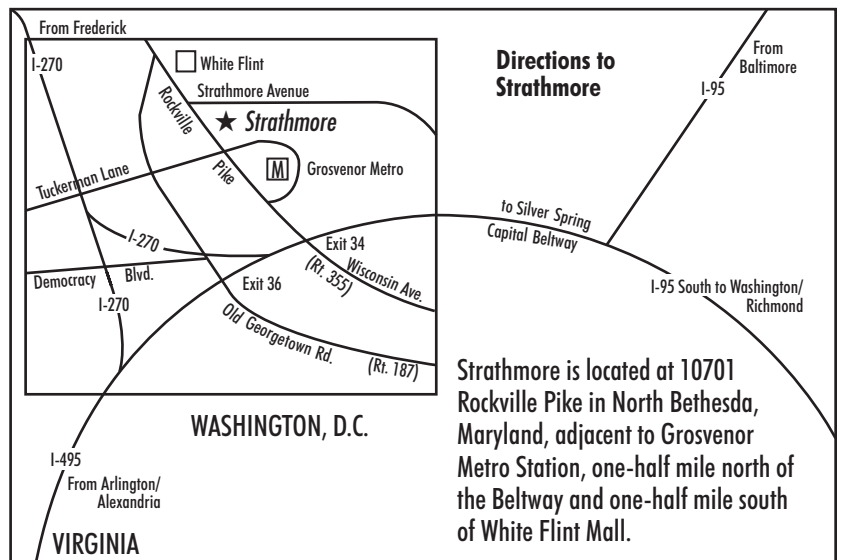
BWS Receiving Committee  
The Mansion at Strathmore

10701 Rockville Pike ♦ North Bethesda, MD 20852

If unable to hand-deliver and pick-up: ship, PREPAID, directly to:

Tony Kurtz ♦ BWS Mid-Atlantic ♦ The Packaging Place  
12017 Nebel Street ♦ Rockville, MD 20852  
Phone: 301/770-5505

It must arrive no later than Tuesday, April 6th. Enclose a check in the amount of your return shipping cost PLUS \$35.00 handling fee made out to The Packaging Place. If you wish to insure your return shipment, add \$1 for each \$100 of insurance. Airfloat or similar boxes are strongly recommended. Other types of boxes may incur additional reshipping costs. NO FOAM PEANUTS! Use a sturdy container which is easy-to-open, easy-to-unpack and repack. Your name and return shipping address must be CLEARLY PRINTED on the outside of the container.



Strathmore is located at 10701 Rockville Pike in North Bethesda, Maryland, adjacent to Grosvenor Metro Station, one-half mile north of the Beltway and one-half mile south of White Flint Mall.

The Mansion at Strathmore: 301/530-0540 • [www.strathmore.org](http://www.strathmore.org)

▼ COMPLETE AND SUBMIT THIS ENTIRE SECTION ▼

NOTIFICATION CARD

This card will be returned to you.  
Fill in titles & prices.

ARTIST: \_\_\_\_\_

ENTRY A \_\_\_\_\_

TITLE: \_\_\_\_\_ \$ \_\_\_\_\_

ACCEPTED     DECLINED

ENTRY B \_\_\_\_\_

TITLE: \_\_\_\_\_ \$ \_\_\_\_\_

ACCEPTED     DECLINED

YOU MUST PRESENT THIS NOTIFICATION CARD as your receipt/proof of claim when picking up your painting on May 24, 2010 unless your painting is being shipped to you.

Designated Agent for Accepted Artwork:

SELF     OTHER: \_\_\_\_\_

2010 BWS LABEL  
COMPLETE AFTER NOTIFICATION AND  
ATTACH TO BACK OF ACCEPTED PAINTING

ARTIST: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

PHONE: ( \_\_\_\_\_ ) \_\_\_\_\_

E-MAIL: \_\_\_\_\_

TITLE: \_\_\_\_\_

MEDIUM: \_\_\_\_\_

PRICE (YOUR CURRENT MARKET VALUE): \_\_\_\_\_

▲ LABEL FOR ACCEPTED ARTWORK ▲

PLEASE PRINT! PLEASE PRINT! PLEASE PRINT! PLEASE PRINT!

ENTRY CARD: MUST ARRIVE BY FEBRUARY 3, 2010

ARTIST: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: ( \_\_\_\_\_ ) \_\_\_\_\_

E-MAIL: \_\_\_\_\_

TITLE ENTRY A: \_\_\_\_\_ \*PRICE: \_\_\_\_\_

IMAGE SIZE OF ENTRY A: \_\_\_\_\_

TITLE ENTRY B: \_\_\_\_\_ \*PRICE: \_\_\_\_\_

IMAGE SIZE OF ENTRY B: \_\_\_\_\_

BWS MEMBER?:  YES: \$25 FEE ENCLOSED     NO: \$30 FEE ENCLOSED

\*PRICE = YOUR CURRENT MARKET VALUE.

**IMPORTANT!!!** All information supplied on the entry form is also final copy for the program and catalog. Include signature status of other organizations on the line with your name. **ALL WORK MUST BE FOR SALE, AND NO PRICE CHANGES WILL BE ALLOWED FOR ANY REASON.**

Your work cannot be accepted without this release:

I hereby agree to the conditions set forth in this prospectus. If my work is selected, I give permission to BWS to photograph my work for publicity and catalog usage and to use my images for educational purposes.

Signature \_\_\_\_\_

Date \_\_\_\_/\_\_\_\_/\_\_\_\_

THE ABOVE PORTION WILL BE RETURNED TO YOU!

QUESTIONS? CONSULT:  
www.BaltimoreWatercolorSociety.org  
Mid-Atlantic Instructions

HAVE YOU INCLUDED  
THESE **FOUR** THINGS?

- (1) Completed bottom half of this prospectus;
- (2) 4" x 9 1/2", Self-Addressed, Stamped Business Envelope (SASE) for notification
- (3) The CD, properly labeled, enclosed in a protective sleeve, mailed to:  
Sharon Green  
9 Valleys Crest Ct.  
Owings Mills, MD 21117
- (4) Your Check Made Payable To:  
**BALTIMORE WATERCOLOR SOCIETY**

CHECKLIST FOR DIGITAL ENTRIES

1. *Is the entry square and cropped?* Tip: Move farther back from your painting and zoom in to correct any distortion. There should be nothing showing beyond the edges of your image (no mats, your carpet, the driveway, etc.). If anything does show, crop it out.
2. *Is the entry the right size?* We ask for higher res images (jpeg, 1920 pixels on the longest dimension, RGB and with a file size not greater than 5 MB) because all accepted entries are printed in the exhibition catalog.
3. *Are the whites that are supposed to be white actually white?* Digital cameras can gray the whites. If this happens, correct your camera and re-photograph.
4. *Does the photo of your painting show the colors correctly?* Outdoors in the shade or on a cloudy but bright day are two ways to get accurate color.
5. *Is the photo in focus?*
6. *Are your files named correctly?*  
Name your file: LASTNAMEfirstinitial-A or B-Title of Painting.jpg  
For example: DOEJ-A-TitleofMyPainting.jpg
7. *Are your entries right side up?* Make sure they're not backwards.